

INDUSTRY 5.0/SDG IMPLEMENTATION VIA HUMAN TECHNOLOGY

$$i50 = e^{(\text{Change}) (\text{Time})}$$

Mrs Veda Dean is the Co Founder and COO at Panda & Wolf Holding. What started as an Adtech startup has now evolved to a Group comprising of various subsidiaries in sectors such as Cultural Tourism, Education, Environment, Innovation RnD and Technology within just 3 years of its inception. Thanks to her extensive expertise in Design, Advertising & Communication, Artificial Intelligence and Business Administration and Business Operations.

Combining this versatility, Veda kicked off her Higher Education with Medical Science before transitioning to Applied/Fine Arts at the University of Arts, London - Central St Martins, along with Leadership and Organisational Behaviour.

Throughout her journey as a young professional, Veda has helped a myriad of companies based in Mauritius, the Great Peninsula - India and beyond by providing Innovative solutions that transform the society. Today, she mostly leads her Group, a pioneer in the local IT & Innovation Ecosystem which has been acclaimed for its unique twist to innovation. Some of the brands she created are Discover Mauritius™ - Award Winning Cultural Social Media Platform in Africa and Eco-warriors™, the first-ever Eco-conscious Mobile Game under the Patronage of UNESCO across entire African Continent and proudly developed in Mauritius.

Embracing the core values of female leadership, innovation and growth, Veda has been awarded:

1. 'Female role model of the Year 2019' at the Global Startup Awards 2019 - an international competition that celebrates key actors of the Startup Industry across the globe
2. Awarded by Women in Tech Africa for 'Best Sustainable IT Innovation' for 'Eco-Warriors™'
3. 'Digital Women Award' Winner by 'SheThePeople, Google India and Colors TV in 2019
4. 'Africa's Woman Leader' 2020 by World Women Leadership Congress



Veda DEAN



Founder and COO
Panda & Wolf Holding



Communications & Marketing 5.0, AI, Innovation 5.0



5.0 Leadership
REIMAGINING & RETHINKING Innovative Sustainable Development