

INDUSTRY 5.0/SDG IMPLEMENTATION VIA HUMAN TECHNOLOGY

$$i50 = e^{(\text{Change}) (\text{Time})}$$

Mr Jean-Luc WILAIN is a sustainable business development and blue economy expert.

After 35 years of experience in consulting, business operations, business and corporate strategy, sustainable business development, based in 5 countries and working with more than 50 others, he founded his company dedicated to sustainable strategy in July 2020. **WillChange Ltd** mobilises its skills and networks for institutions and companies to prepare a meaningful, prosperous and sustainable future for them and the next generations.

He is a writer and lecturer, author of *L'indépendance en 2068* in 2021.

With an entrepreneurial mindset, he wants to invest his time in what will make sense and last.

Specialties:

- ❖ Sustainability and common good,
- ❖ Sustainable strategic reviews and development plans, executive coaching.
- ❖ Climate awareness, energy, carbon finance,
- ❖ Blue economy (as per Gunter Pauli's definition)
- ❖ System design and innovation



Jean-Luc WILAIN



Sustainable Strategy Mastermind
Willchange Ltd



Make your company create its future



5.0 Leadership
REIMAGINING & RETHINKING Innovative Sustainable Development