BUSINESS INNOVATION MINDSET

8-9 November 2018

Is Business Innovation Mindset for You?

Who? Ideal for business executive who has to look at new business opportunities and initiatives. The discussions in class will touch on specific topics impacting technology professionals who are expected to make contributions to business, either with ideas or even actual business results.

What? This 3-day class provides the perspective and skills needed to make innovation work in your organisation, in particular business model innovation. Based on the most widely used and visually effective business model canvas, you will learn how to use a new, holistic lens to understand, define and – more importantly – redefine your organisation's business. This is the skill that will earn you a place at the strategy .

When and Where? Workshop will be held on 8-9 November 2018 at the African Leadership Centre, Quatre Bornes

Cost? Rs 35,000 per participant (MQA Approved)

Contact Us:

Team SYNthesis (Mauritius & Africa) Ltd
4A Hitchcock Avenue, Quatre Bornes.
E: PLCSecretariat@teamsynthesis.com
Tel: 454 6730, 465 0048, 454 7719, 5256 3090

An innovation programme to equip technology professionals with business innovation skills

Among the questions that will be discussed are:

- ✓Reflection: What is the current level of innovation?
- ✓Strategies: Other than innovation, what other strategies are there?
- ✓Positioning: How many different levels of innovation are there?
- ✓Business Model Canvas: How do the 9 elements interplay?
- ✓Value Propositions: How do effective value propositions look like?
- ✓Patterns: What are the common business model families?
- ✓Evaluation: What criteria to use on any business model?
- ✓Design Process: What's next after the canvas is completed?
- ✓Validation: How can one test the business model?
- ✓Motivation: At a personal level, are innovators different?
- ✓Organisation: How do we sustain an innovation effort?

New Cohort Begins On 8-9 November 2018

The African Leadership Centre, Quatre Bornes

MQA APPROVED

2-Day Workshop:
by
Mr MOI Kok Wah

8-9 November 2018
at The African Leadership Centre, Quatre Bornes

Title: Mrs ☐ Ms ☐ Mr ☐

Name: ……..

Organisation: ……

Job Title: ……..

Address: ……

Tel: ……

Fax: ……..

Email: ……

Deadline for Application: Wednesday, 7 November 2018

Payment of participation fees has to be made at **Team SYNthesis (Mauritius & Africa) Ltd,** 4A Hitchcock Avenue, Quatre Bornes. Cheque should be drawn to the order of **Team SYNthesis (Mauritius & Africa) Ltd.**

PAYMENT POLICY
Payment is due in full at the time of registration. Full payment is mandatory for event attendance.

CANCELLATIONS & SUBSTITUTIONS
Once registration form is received by Team SYNthesis and invoice issued to participants, payment is expected. You may substitute participants at least 5working days prior to the beginning of the Course. Cancellations will be refunded only if made in writing at least 10 days prior to the beginning of the Course. In lieu of the preceding cancellations, participants can be transferred to the next session but such transfer is allowed ONCE only regardless of the period of notice. No refund is given for any late cancellations or for participants who do not show up for the course (no-show or partial show). The Organizers reserve the rights to change the venue at their own discretions.