

# INDUSTRY 5.0/SDG IMPLEMENTATION VIA HUMAN TECHNOLOGY

$$i50 = e^{(\text{Change}) (\text{Time})}$$

Mr André HOFFMANN is **Founder and CEO** of MyTechie South Africa (Pty.) Ltd; and the Make-A-Difference (#MAD) Foundation. Along with his industry partners, he is **building an eco-system** that is essentially a facilitator of standardised **technical** and **artisan skills** and **services** to **local communities** and **service providers** and matching them in a **digital marketplace**. André is Past President of the South African Institute of Electrical Engineers and a registered Engineering Technologist with the Engineering Council of South Africa (ECSA).

André is an ICT professional, having worked in the industry for over 41 years. A veteran of the **Telecoms industry** in South Africa and now a **gig-economy entrepreneur** where he is **leveraging technology** to go 'beyond-the-fix' by creating job creators through his MyTechie business.

Andre has a National Higher Diploma in Electrical Engineering and an MBA from the University of Natal.



## Andre HOFFMANN

Founder and CEO,  
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