

# Mass Product Customization - A Managed Services Way



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**harel mallac**  
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Mr Peter NEUBERT is the **Senior Manager** of **Harel Mallac Technologies** and has more than **20** years of working experience across many different sectors.

Peter is **well-known** in the local industry, and holds an **MBA** from University of the Witwatersrand and a first degree in **Electronic & Electrical Engineering** from the Technical University of Denmark.

He has worked for, and with, many **leading organizations** and assisted in developing and furthering their business through appropriate use of business automation and leadership, he is currently the Chairman of **SME Mauritius** and have previously worked for well-known companies such as **Leal Communications & Informatics Ltd, Microsoft, New Edge Solutions Ltd, British American Tobacco Ltd, Rogers Group** amongst others.

Peter has also executed international consulting assignments for the **UN (International Trade Center)** working on national export strategies for developing countries.

Peter is certified trainer in IDEO Design thinking.

**Digital Transformation Expert, Managed Services & Global Technology**