



BUSINESS INNOVATION THINKING

7-8 September 2015

Is Business Innovation Thinking for You?

Who? Ideal for business executive who has to look at new business opportunities and initiatives. The discussions in class will touch on specific topics impacting technology professionals who are expected to make contributions to business, either with ideas or even actual business results.

What? This 2-day class provides the perspective and skills needed to make innovation work in your organisation, in particular business model innovation. Based on the most widely used and visually effective business model canvas, you will learn how to use a new, holistic lens to understand, define and – more importantly – redefine your organisation's business. This is the skill that will earn you a place at the strategy .

When and Where? Workshop will be held 4-5 May 2015 at Pearle Beach Resort & Spa, Wolmar, Flic En Flac.

Cost? Rs 35,000 per participant (MQA Approved)

Contact Us:

Team SYNthesis (Mauritius & Africa) Ltd

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An innovation programme to equip technology professionals with business innovation skills

Among the questions that will be discussed are:

- ✓ Reflection: What is the current level of innovation?
- ✓ Strategies: Other than innovation, what other strategies are there?
- ✓ Positioning: How many different levels of innovation are there?
- ✓ Business Model Canvas: How do the 9 elements interplay?
- ✓ Value Propositions: How do effective value propositions look like?
- ✓ Patterns: What are the common business model families?
- ✓ Evaluation: What criteria to use on any business model?
- ✓ Design Process: What's next after the canvas is completed?
- ✓ Validation: How can one test the business model?
- ✓ Motivation: At a personal level, are innovators different?
- ✓ Organisation: How do we sustain an innovation effort?

New Cohort Begins On
7-8 September 2015

Pearle Beach Resort & Spa, Wolmar, Flic En Flac



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7-8 September 15

Title: Mrs Ms Mr

Name:

Organisation:

Job Title:

Address:

Tel:

Fax:

Email:

Deadline for Application: Monday, 31 August 2015

Payment of participation fees has to be made at **Team SYNthesis (Mauritius & Africa) Ltd**,
2F, Buswell House, Buswell Avenue, Quatre Bornes. Cheque should be drawn to the order of
Team SYNthesis (Mauritius & Africa) Ltd.

PAYMENT POLICY

Payment is due in full at the time of registration. Full payment is mandatory for event attendance.

CANCELLATIONS & SUBSTITUTIONS

Once registration form is received by Team SYNthesis and invoice issued to participants, payment is expected. You may substitute participants at least 5 working days prior to the beginning of the Course. Cancellations will be refunded only if made in writing at least 10 days prior to the beginning of the Course. In lieu of the preceding cancellations, participants can be transferred to the next session but such transfer is allowed ONCE only regardless of the period of notice. No refund is given for any late cancellations or for participants who do not show up for the course (no-show or partial show). The Organizers reserve the rights to change the venue at their own discretions.