

# STRATEGIC INNOVATION MINDSET

21 July 2016

## Why You Must Attend Strategic Innovation Mindset?

This 1-day Workshop provides the perspective and skills needed to assist **Board Stakeholders** to have strong relationship, strategic business & communication skills. This will in turn generate strategic Board's insights resulting in **effective outcome-based** proceedings.

## Agenda

9:00 – 10:45	Business Model Canvas Value Propositions & Customer Segments
11:00 – 12:30	Double Funnel Presentation Technique
13:30 – 15:00	ICSA BOD Case Study Prepare New Business Model Presentation
15:15 – 17:00	Present New Business Model & Personal Action Plan

## When & Where

21 July 2016, Maritim Hotel, Balaclava

## Registration

### ICSA Mauritius

1st Floor, Fon-Sing Building, Edith Cavell Street, Port Louis

E: [icsa@orange.mu](mailto:icsa@orange.mu)

T: 208 4549

### Team SYNthesis (Mauritius & Africa) Ltd

4A, Hitchcock Avenue, Quatre Bornes

E: [PLCSecretariat@teamsynthesis.com](mailto:PLCSecretariat@teamsynthesis.com)

Tel: 454 6730, 465 0048, 454 7719, 5256 3090

**Adopts both an outside in (Business Mindset) and quality delivery (Impact Focus) on all Board discussions and interactions**

**Among the areas that will be discussed are:**

### Business Mindset

- Mapping existing business models
- Identifying improvement and innovation opportunities
- Generating fresh business propositions

### Impact Focus

- ✓ Adopting a clear presentation framework
- ✓ Applying Business Mindset to an actual BOD challenge
- ✓ Articulating a compelling proposition

**Cost : Rs 10,000**



**6 CPD Hours**



1-Day Workshop:  
by  
Mr MOI Kok Wah



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21 July 2016  
Maritim Hotel



Title: Mrs  Ms  Mr

Name: .....

Organisation: .....

Job Title: .....

Address: .....

Tel: .....

Fax: .....

Email: .....

**Deadline for Application: Monday, 18 July 2016**

**Contact Us:**

**ICSA Mauritius**  
1st Floor, Fon-Sing Building, Edith Cavell Street, Port Louis  
E: [icsa@orange.mu](mailto:icsa@orange.mu)  
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